

## **AB 990 Changes to Disclaimers for Mailers for Ballot Measures and Candidate Independent Expenditures**

– Before the passage of AB 990, disclaimers on advertisements supporting or opposing ballot measures and independent expenditures supporting or opposing candidates were required to be printed in at least 10-point type. AB 990 increased the size of the required disclaimer to 14-point and specifies that the type must be bold “sans serif,” or type that does not have small projecting features at the end of the strokes (e.g., **Arial**).

AB 990 also made changes to the “not authorized” disclaimer language that must be put on all independent expenditures relating to candidates. The new “not authorized” disclaimer is: **This advertisement was not authorized or paid for by a candidate for this office or a committee controlled by a candidate for this office.**

For mailers, the above “not authorized” disclaimer must be placed in a box with a line weight of at least 3.25-point. The background of the box needs to contrast the background of the mailer. Finally, the box must be located within one-quarter of an inch from the recipient’s name and address.

★ **Addendum:** Any disclosure statement required by this article (AB 990 / 84507 Gov. Code) shall be printed clearly and legibly in no less than 14-point, bold, sans serif type font and in a conspicuous manner.

**1/1 Scale**  
**Sample:**

**This advertisement was not authorized or paid for by a candidate for this office or a committee controlled by a candidate for this office.**

### **Letter Size 9” X 6” (Not to Scale)**

**PAPAS THE MAIL DOG For President**

Paid for by Friends of Papas  
 1234 Main Street  
 Anytown CA 92649

PRESORTED  
 FIRST CLASS MAIL  
 US POSTAGE  
 PAID  
 MAILING PROS INC.  
 92647

**PAPAS THE MAIL DOG For President**

**This advertisement was not authorized or paid for by a candidate for this office or a committee controlled by a candidate for this office.**

T1 P1\*\*\*\*\*AUTO\*\*5-DIGIT 92649  
 Papas The Mail Dog  
 5261 Business Dr  
 Huntington Beach CA 92649-1221

- A** Disclaimer to be placed in a box with line weight of at least 3.25-point.
- B** Font size of 14-point bold “sans serif,” (e.g., Arial).
- C** Background of box needs to contrast the background of the mailer.
- D** Box must be located within 1/4” from recipient’s name and address.

★ Disclaimer statements (E.g., "Paid for by ...") must be printed in no less than 14-point, bold, sans serif type font. The remaining address elements in a return address must be in 6-point or greater type size.



## Flat Size 8.5" X 11" (Not to Scale)

**Paid for by Friends of Papas**  
 1234 Main Street  
 Anytown CA 92649

**This advertisement was not authorized or paid for by a candidate for this office or a committee controlled by a candidate for this office.**

PRESORTED  
 FIRST CLASS MAIL  
 US POSTAGE  
 PAID  
 MAILING PROS INC.  
 92647

T1 P1\*\*\*\*\*AUTO\*\*5-DIGIT 92649  
 Papas The Mail Dog  
 5261 Business Dr  
 Huntington Beach CA 92649-1221  




**AB 990** Requires an updated disclaimer for Ballot Measures and Candidate Independent Expenditures. Make sure you are in compliance!

# PAPAS

## THE MAIL DOG

★ For President ★

### Resources

 **MAILING PROS INC.**  
 714-892-7251  
 MAILINGPROSINC.COM

[leginfo.legislature.ca.gov](http://leginfo.legislature.ca.gov)  
 Use the quick search to locate "AB 990"

**KAUFMAN LEGAL GROUP**  
 A PROFESSIONAL CORPORATION  
[www.kaufmanlegalgroup.com](http://www.kaufmanlegalgroup.com)  
 213-452-6565

[fppc.ca.gov](http://fppc.ca.gov)  
 866-275-3772

 **MAILING PROS INC.**

5261 BUSINESS DR  
 HUNTINGTON BEACH CA 92649

714-892-7251  
 MAILINGPROSINC.COM

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